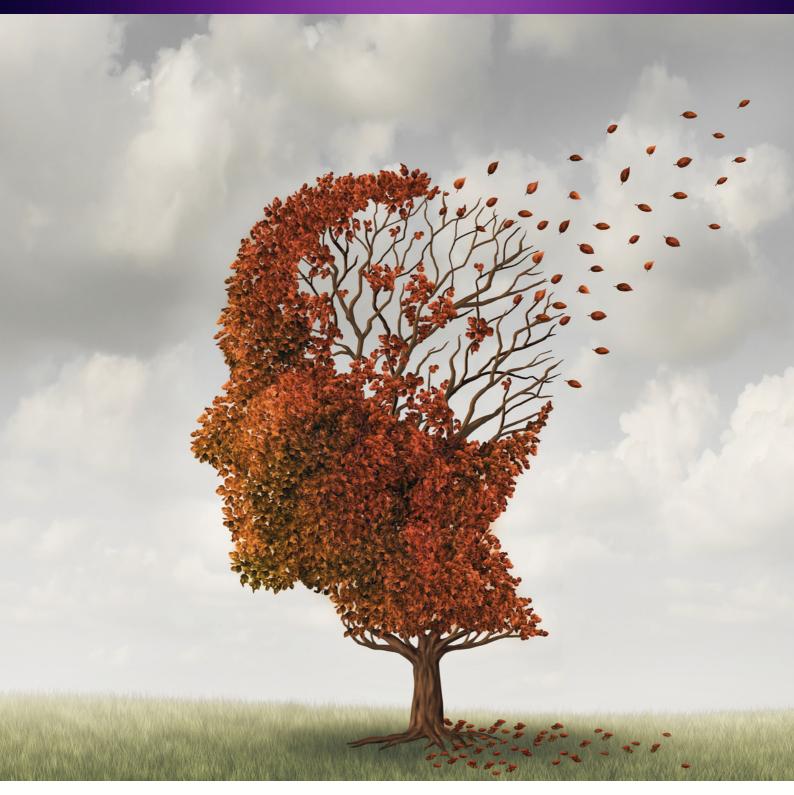
## Vay-C®

For the dietary management of Early Memory Impairment



Addressing memory loss early can help reduce decline

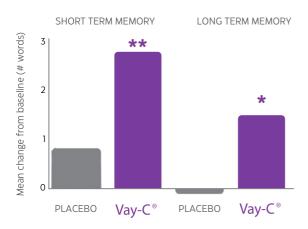
# ACT NOW!

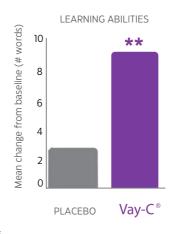
TALK TO YOUR PATIENTS ABOUT Vay-C®

### **ADDRESS MEMORY LOSS EARLY**

For the dietary management of Early Memory Impairment

### A LIPID DEFICIENCY/IMBALANCE IS ASSOCIATED WITH EARLY MEMORY IMPAIRMENT





Vay-C® **CLINICALLY SHOWN TO SIGNIFICANTLY IMPROVE** ✓ Short Term Memory¹

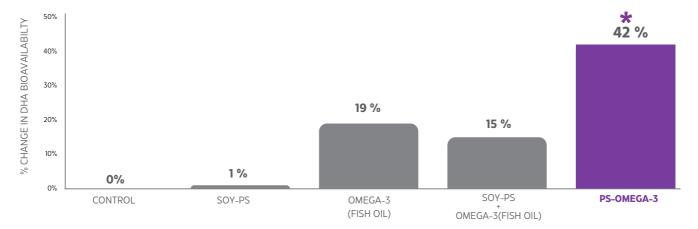
✓ Long Term Memory¹

✓ Learning Abilities¹

\*p<0.05, \*\*p<0.01 based on ANCOVA controlled for baseline and MMSE scores

#### PS-OMEGA-3 SIGNIFICANTLY INCREASED DHA BIOAVAILABILITY TO THE BRAIN **VERSUS OTHER FORMS** Data based on animal model

\*p<0.05 compared to control, based on one-way ANOVA



#### **BEST RESULT TAKES TIME**

- Vay-C® works as a building block in the body. Since lipid levels vary by patient, it can take **30-90 days** to build up in the system. It is important to provide both patients and caregivers with this expectation.
- There are no known contraindications, however Vay-C<sup>®</sup> could potentially interact with cholinergic or anticholinergic medications
- Vay-C<sup>®</sup> clinically shown to be safe and well tolerated

#### **DOSAGE & ADMINISTRATION**

- Recommended dose is 1 capsule daily or as directed by a doctor
- Easy to swallow capsules that can also be opened and sprinkled on food
- Vay-C® is supplied in bottles of 30 capsules

1. Vakhapova, V., Cohen, T., Richter, Y., Herzog, Y., & Korczyn, A. D. (2010). Phosphatidylserine containing ω–3 fatty acids may improve mem abilities in non-demented elderly with memory complaints: A doubleblind placebo-controlled trial. Dementia and geriatric cognitive disord













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